

# 2019-2020 District Goals



**District:** District 306 C1  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I have already planned above training sessions geographically

1. Session in Colombo-01/06/2019
2. Session in Kandy - 08/06/2019

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

This training sessions also already planned geographically as follows

1. Session - 02/06/2019 - Colombo
2. Session- 09/03/2019 - Kandy

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 100 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

**Custom goal and action items**

Membership activity and objectives are planned

Training calendar is planned

GST program is planned

All key cabinet Officers are nominated

District calendar is designed and planned

District directory printing committee is appointed and action is now going on

### MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	50
3rd Quarter	15
4th Quarter	5

**By the end of the 4th quarter, the district will add a total of 100 new members.**

#### Action Items:

My district will establish 3 club branch(es).

My district will induct 8 new Lions under 40 years old.

My district will convert 20 Leos to Lions

My district will organize at least 10 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

### NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	2	40
3rd Quarter	0	0
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 3 new clubs.**

**With a minimum of 60 charter members.**

#### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs  
 My district will host a New Club Development Workshop  
 My district will organize Leo Club(s).  
 My district will start Speciality Club(s).  
 Trade association  
 Beautician association  
 Government association (pensioners)  
 My district will start D Campus Club(s) at 1-D school/university  
 My district will use and promote membership resources to achieve our goal. Membership Development Grants, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	30
2nd Quarter	15
3rd Quarter	10
4th Quarter	5

By the end of the 4th quarter, the district's membership drops will not exceed 60 members.

### Action Items:

## NET GROWTH GOAL

100	+	60	-	60	=	100
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 500 people.

### Action Items:

Of the total number of people served in my district, 300 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal  
 Under GST are my District will be the best

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 100 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal (e.g., Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

1. Already we have planned to work with Eye donation bank of Sri Lanka in order to launch Achieve "Vision" objectives
2. Already we worked with Sri Lanka diabetic association for diabetes awareness program in island wide

### Custom goal and action items

My district will be no 1 for international reporting as well as district reporting

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

We will be able to achieve all the targets given above

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

IT and marketing team will be apportioned in order to support this task

### **Custom goal and action items**

I will be able to work with LCIF for mutual benefits